



Sunday, April 16	Monday, April 17	Tuesday, April 18	Wednesday, April 19	Thursday, April 20	Friday, April 21	
Participant Arrival	Breakfast 8:00 - 8:45	Breakfast 7:00 - 8:00	Breakfast 7:00 - 8:00	Breakfast 7:30 - 8:30	Breakfast 8:00 - 9:00	
<p>Classes and Meals: Steinberg Conference Center 255 South 38th Street Philadelphia, PA 19104 Phone: +1.215.386.8300 Fax: +1.1.215.573.3426</p> <p>Academic Director Pete Fader</p> <p>Program Integration Jim Austin</p> <p>Program Team Patti Parker, Program Director parkerp@wharton.upenn.edu Kelly Sheeran, Program Manager sheerank@wharton.upenn.edu</p> <p>Classroom Yasuda</p>	8:45-9:00 Welcome & Project Overview Pete Fader & Jim Austin	8:00-9:30 Credit Unions in the Financial Ecosystem: A Discussion with Peter Conti-Brown	8:00-8:30 Mid-Week Recap Pete Fader & Jim Austin	8:30-5:00 Applying Customer Centricity to Credit Union Members <i>Simulation</i> (working lunch)	9:00-11:30 Simulation Application & Taking Learnings to Action/Wrap-up Jim Austin Pete Fader	
	9:00-10:30 Strategy Under Uncertainty Jim Austin	Break 9:30 - 9:45	8:30-12:00		Strategic Influence & Persuasion Workshop <i>(Break at professor's discretion.)</i>	Jim Austin Pete Fader
	Break 10:30 - 10:45	9:45-11:00 Ethics & Leadership Peter Conti-Brown	Sarah Light			
	10:45-12:30 Strategy Under Uncertainty Jim Austin	Break 11:00-11:15			11:15-1:15 Ethics & Leadership	Lunch 12:00 - 1:00
	Lunch 12:30-1:30	11:15-1:15 Ethics & Leadership	Peter Conti-Brown			
	1:30-3:00 Leadership & Decision Making Mike Useem	Group Photo & Lunch 1:15 - 2:00			1:00-3:00 Business Model Innovation Jim Thompson	
	Break 3:00- 3:15	2:00-3:30 Strategic Execution Gad Allon	Break 3:00 - 3:15			
	3:15-5:00 Leadership & Decision Making Mike Useem	Break 3:30 - 3:45	3:15-4:30 Business Model Innovation Pete Fader			
	Reception & Program Registration 5:15 - 6:00, 2nd Floor Lobby Pete Fader	3:45-5:30 Strategic Execution Gad Allon	Jim Thompson			
	Dinner 6:00 - 7:00 Main Dining Room, 2nd Floor Jim Austin	Dinner 6:00 - 8:00	6:30 Campus Tour with Pete Fader		Dinner On Your Own	Graduation Dinner at Steinberg Conference Center 5:30 - 7:30
	Dinner 6:00 - 8:00	Dinner 6:00 - 8:00				
				Boxed Lunch to go	<p>Thank you for attending Wharton Executive Education.</p> <p>Safe Travels!</p>	