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Early Access to CUES® 2024 Memberships Now Available

MADISON, Wis.— Credit unions who join CUES now will get immediate access to their 2024 membership benefits, with the remainder of 2023 included at no charge.

"This is the ideal time join CUES. The best value will go to those who join in July, since they will get an extra six months of membership at no additional cost. So, the sooner you join, the more value you will get," said Jimese Harkley, JD, CUDE, CUES VP/Membership. "We offer top talent development for everyone in the credit union industry, including CEOs, board members, executives, managers, and staff members. By taking advantage of our early access deal, credit unions save big, and credit union professionals can get a jump-start on their 2024 career goals."

CUES offers three membership benefit levels—Individual, Unlimited, and Unlimited+. Credit unions joining at either Unlimited level can offer the membership to everyone at their credit union, including all employees, board members, and committee members. Benefits include:

- <u>Harvard ManageMentor</u>[®], a suite of more than 40 online courses from Harvard Business Review available exclusively to CUES Unlimited and Unlimited+ members.
- CUES Learning Portal, offering curated content and pre-set learning pathways to help members expand their skill set.
- Vital industry content from CU Management[™] magazine and <u>CUmanagement.com</u> to help you stay up on the latest trends and topics covering general management, board, operations, marketing, and human resources.
- Online education for board members through CUES Director Education Center.
- CUES Virtual Classroom, highly interactive online training which allows participants to talk and interact with peers and experts, problem-solve, and build relationships, right from their desk. This is the perfect tool for staff with a limited professional development budget, and a great way to offer learning to up-and-coming employees.

- <u>CUESNet</u>[™], the online networking community where CUES members can connect and share with each other, join communities, access a documents library, discover membership tips, and more.
- Event discounts on the industry's premier professional development conferences and events, including online certification programs in partnership with <u>Cornell University</u> and the prestigious <u>CEO Institute</u> program.

CUES serves credit unions in the U.S., Canada, and the Caribbean. See all CUES Membership options at <u>content.cues.org/Membership24</u>. Learn more about CUES at <u>cues.org</u>.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 42,000 members and growing, we measure success one leader at a time.

Connect with CUES at <u>CUES.org</u> and on <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>. For daily insights on issues impacting credit unions visit <u>CUmanagement.com</u>.

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