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Jayde DelGado Named 2023 CUES Emerge Winner

MADISON, Wis. – Jayde DelGado, Branch Manager, Harborstone Credit Union, Lakewood, WA, has been named the 2023 CUES® Emerge winner.

As one of five Finalists, DelGado's route to the podium began when he was selected into the CUES Emerge program early in 2023. From there, participants completed business cases and worked toward their project idea while a team of judges reviewed their proposals. On October 4, it culminated in DelGado and the four other finalists presenting their projects live during an online pitch show, hosted by Tim McAlpine of Currency Marketing.

Two other finalists, Jana Chamberlin, Instructional Design Manager, Northwest Federal Credit Union, Herndon, VA and Antionette Morton, VP/Accounting & Finance, Educational Systems Federal Credit Union, Greenbelt, MD, were named as runners-up.

DelGado and each of the runners-up will receive coaching packages from [Envision Excellence](#). Additionally, DelGado has earned a scholarship to attend [CUES Advanced Management Program from Cornell University](#). Chamberlin and Morton will have the opportunity to either attend a CUES eCornell course or receive a 50% scholarship to attend CUES Advanced Management Program from Cornell University.

DelGado's winning business case discussed how credit unions could help their members with Transitional Housing Loans. He'll be honored as the 2023 CUES Emerging Leader during the [CUES Member Appreciation & Awards Event](#), happening October 19 online. This event is free and open to all CUES members.

The other Finalists taking part in the online pitch show were Katrina Otto, Director of Human Resources and Development, Members Choice Credit Union, Houston, TX and Avi Poje, Training and Education Manager, Hughes Federal Credit Union, Tucson, AZ.

CUES Emerge was created to offer free professional development to the industry's up-and-coming leaders. Participants who complete the course work and business case earn the Certified Credit Union Manager designation in recognition of their commitment to their career, credit union and the industry. You can watch the pitch show and learn more about the program at [CUESEmerge.com](https://cuesemerge.com).

Learn more about CUES at cues.org. Learn more about Currency Marketing at [CurrencyMarketing.ca](https://currencymarketing.ca).

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 48,000 members and growing, we measure success one leader at a time.

Connect with CUES at [CUES.org](https://cues.org) and on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#). For daily insights on issues impacting credit unions visit [CUmanagement.com](https://cumanagement.com).

Currency Marketing (www.currencymarketing.ca) is the leading credit union-focused financial education firm. The It's a Money Thing Financial Education Program helps credit unions attract, educate and inspire young adult members, and provides education and financial training for members and staff. In addition, Currency Marketing partners with CUES to manage the CUES Emerge program aimed at celebrating the best emerging credit union leaders and their ideas.