

For Immediate Release: January 11, 2024

For more information, contact: Tony Hill, SVP/Chief Marketing Officer 800.252.2664 or 608.271.2664, ext. 321 tony@cues.org • cues.org

A Blueprint for Success: The 2024 CUES Learning & Events Calendar Now Available

MADISON, Wis.— Talent development leader CUES has released its <u>2024 Learning & Events</u> <u>Calendar</u> to help credit union leaders easily and more effectively achieve their career goals in the coming year.

"Successful career development starts with smart strategic planning; by making your plans now, early in the year, you'll be all set to meet your 2024 goals," said Jerry Saalsaa, CUES SVP/Chief Administrative Officer.

Start by downloading the <u>CUES 2024 Learning & Events Calendar</u>, then:

- Make note of the opportunities which best suit your goals.
- Block time on your calendar for events you're interested in, even if your attendance is up in the air.
- Make smart use of your 2024 budget by registering as soon as you can—you'll beat early bird deadlines and can shop for lower fares, avoiding costs surges closer to the event date.

"From there, fill in any gaps by supplementing your learning with online, low-cost, or free resources. For example, credit union leaders can find daily insights on CUmanagement.com—many professionals tell us this is how they start their day," said Saalsaa. "All CUES members can attend CUES Virtual Classroom sessions, and Unlimited/Unlimited+ members can plan on taking Harvard ManageMentor courses."

Download the 2024 CUES Learning & Events Calendar today.

To learn more about CUES, visit <u>cues.org</u>.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders

through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 49,000 members and growing, we measure success one leader at a time.

Connect with CUES at <u>CUES.org</u> and on <u>LinkedIn</u>, <u>Facebook</u>, <u>X</u>, and <u>Instagram</u>. For daily insights on issues impacting credit unions visit <u>CUmanagement.com</u>.

###