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**Celebrate the Industry's Visionary Leaders with a CUES Award Nomination**

**MADISON, WI – May 15, 2025** – [The 2025 CUES Awards & Recognition program](#) is officially open for nominations, offering an opportunity to spotlight the leaders who are shaping the future of the credit union industry.

"CUES Awards are a meaningful way to celebrate those who go above and beyond to make a difference," said Dawn Abely, CUES SVP/Chief Sales & Member Relations Officer. "We're looking for outstanding nominees who have made the credit union community stronger through their leadership, innovation, and commitment."

Nominations and applications for this year's awards will be accepted now through **June 13** in three categories:

**John Pembroke Catalyst for Change Award** is an organization-wide award recognizing a credit union for creating a welcoming, supportive work environment and bringing positive change to the industry, the workplace, and the community.

**CUES Outstanding Chief Executive Award** singles out the credit union CEO who best exemplifies professional achievement, supports employee motivation, and shows unwavering dedication to their community.

**CUES Distinguished Director Award** honors the credit union board or committee member who has provided exceptional service or whose achievements have strengthened their credit union and/or the industry.

"All CUES members are encouraged to participate in the nominating process," said Abely. "This is an opportunity to ensure that those who inspire excellence and embody the core values of the credit union movement receive the recognition they deserve."

Learn more about CUES awards at [cues.org/Awards](https://cues.org/Awards). Learn more about CUES at [cues.org](https://cues.org).

### **About CUES**

For over 60 years, CUES has advanced the credit union movement by developing exceptional purpose-driven leaders who meet the unique needs of their organizations and the communities they serve. CUES partners with credit unions to elevate the leaders of today and tomorrow through exclusive networking and event opportunities, programs that facilitate personal and professional development, and unmatched digital and in-person learning experiences. Visit [CUES.org](https://CUES.org) to learn how CUES plays a pivotal role in shaping the future of credit unions.

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